

2013 School Commission Fundraising Survey Results

Holy Rosary School has four major fundraisers. The money raised from these fundraisers helps keep tuition costs down. All together, the fundraisers are expected to raise approximately \$ 264,000 (8.2%) toward the general operating budget of the school in 2012-13.

The four fundraisers raise, approximately, the following amounts of money (based on 2012-13 budget projections):

Magazine sale	\$ 62,000
Westfest	\$ 10,000 (1/2 half of the \$ 20,000 proceeds go the parish)
Treelot	\$ 37,000
Auction	\$155,000

In addition to these fundraisers, the goal of the Annual Fund is to raise \$105,000 through donations, which also goes to general operating expenses. If the Annual Fund were to meet the operating expenses of the school without any fundraisers, it would need to raise \$369,000, which is approximately \$1118 per family or \$767 per student based on current enrollment numbers.

With this information in mind, please answer the following survey questions.

1. How many major fundraisers do you think Holy Rosary should have?

4	66.9 %
3	21.3%
2	11.2%
1	0%
0	0%

2. Please rank the four fundraisers, from most important to maintain (1) to least important to maintain (4).

	1	2	3	4
Westfest	11.8%	31.6%	27.3%	29.4%
Magazine sale	5.9%	41.2%	28.3%	24.6%
Tree Lot	1.1%	15.5%	40.6%	42.8%
Auction	81.3%	11.8%	3.7%	3.2%

3. Which of the four major fundraisers has your family volunteered for in the past year? (check all that apply)

Westfest	81.5%
Magazine sale	43.4%
Tree Lot	63.0%
Auction	74.6%

4. If you did not volunteer for Westfest in the past year, the reasons included (check all that apply):

I did not have enough time.	34.8%
It was not a priority for me.	15.2%
I already had my 25 required fundraising hours.	37.0%
There were other fundraising activities I was supporting.	65.2%

5. If you did not volunteer for the tree lot in the past year, the reasons included (check all that apply):

I did not have enough time.	44.6%
It was not a priority for me.	20.5%
I already had my 25 required fundraising hours.	43.4%
There were other fundraising activities I was supporting.	49.4%

6. If you did not volunteer for the auction in the past year, the reasons included (check all that apply):

I did not have enough time.	16.7%
It was not a priority for me.	9.3%
I already had my 25 required fundraising hours.	57.4%
There were other fundraising activities I was supporting.	53.7%